



30th DISTRICT AGRICULTURAL ASSOCIATION

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POLICY/FINANCE COMMITTEE MEETING

November 17, 2011

The 30th District Agricultural Association Policy/Finance Committee met at 11:30 a.m. in the Board Room on the Fairgrounds.

PRESENT - Directors Cindy Brown, Bev Ross, Ray Bianchi, and Manager Mark Eidman.

ABSENCES - Director Pete Dagorret

INTRODUCTION OF STAFF/GUESTS - Carol Hanson, Business Assistant

PUBLIC COMMENT - None

The Committee reviewed the 2012 Annual Budget in preparation for approval at the December 5, 2011 Board meeting. Following a lengthy discussion the Committee's recommendations are as follows:

Recap of 2012 Annual Budget Review

Entry Fees

- Entry fees increased in all still divisions from \$1.00 to \$2.00 including the junior department which in the past has not had entry fees
- Entry Fee Increase - \$3,200.00

Premiums

- Premiums drastically cut in all areas
 - All junior stills no longer offer premiums
 - All showmanship classes no longer offer premiums
- Premium Reductions:
 - Premiums Offered 2011 - \$31,285.00 2012- \$9,394.50 Cut - \$21,890.50

Ribbons

- Still divisions 1st place will receive ribbons
- 2nd and 3rd place will receive stickers
- Livestock ribbons were not eliminated, but type/size of ribbon was reduced
- Ribbon Reductions:
 - Ribbons 2011 - \$3,218.53 2012 - \$1,966.03 Cut - \$1,252.50

Elimination of the horse show was discussed - savings of \$3,610.00

COMMITTEE RECOMMENDATIONS

- Beginning in 2013 the Committee recommends reducing all premiums by 1/3 each year until completely cut and increasing sponsorships for premiums paid and ribbons/trophies until fully sponsored. The Committee also note these increases and reductions will have a significant negative affect on next year's entry counts
- Food Concessions % Increase - 22% of gross sales (2% increase)
- Sell Advertising in Premium Book - \$5,000
- Destruction Derby - 2nd Gate Admission - \$5.00 Adults 13 & up Child 12 & under FREE
- Parking Fee - \$2.00 per car - \$10,000 increase
- Eliminate WFA/CFA Membership Dues - \$2,600
- Discuss with JLA: paying for livestock judges, premiums, ribbons, trophies, manage and supervise livestock show
- Fair Entertainment Budget Cut \$17,482
- Surcharge on Red Bluff Bull Sale and Red Bluff Round-Up for wear and tear on facilities

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COMMITTEE RECOMMENDATIONS - continued:

Page 2 of 2012 Annual Budget:

Total Operating Revenue	\$686,000	-	\$ 86,374 increase from 2011 from 2011 Budget
Total Operating Expenditures . . .	<u>\$662,453</u>	-	\$160,979 decrease from 2011 Budget
Net Profit Before Depreciation . .	\$ 23,547		

MATTERS OF INFORMATION

a. Next Board Meeting - No further meetings scheduled at this time

ADJOURN - The meeting was adjourned at 2:00 p.m.

Chief Executive Officer

Committee Chair